

SCALING FROM CLINICIAN TO CEO

Denver, Colorado | October 5-7, 2022

10.05 - Wednesday

4:00pm Registration
6:00pm Cocktail Reception

10.06 - Thursday

8:00am Kickoff & Welcome of 3rd party partners
Perrin DesPortes

8:15am Fundamental Challenges to Building a Group Practice
Perrin DesPortes

9:00am Executing Growth Strategy: Buying vs Building
Perrin DesPortes

10:15am Break

10:30am Systemization & Calibration among Multiple Locations
Dr. Mark Costes

11:15am Building your Legal Structure for Scale
Erik Doerring

12:30pm Lunch

1:30pm Marketing Analytics for Success
Gary Bird

2:15pm Building Your Economic Engine: Doctor Development
Dr. Mark Costes

3:15pm Break

3:30pm Avoiding the Debt Funding Wall: Banking & Capital Structures
Perrin DesPortes

10.06 - Thursday

4:15pm 40+ Locations with Bank Funding: A Personal Journey
Dr. Samson Liu

5:00pm The Power of Raising Capital for Your Business
Abhi Krishna

5:30pm Conclude

6:30pm Pool Party (Cocktails & Dinner)

10.07 - Friday

8:00am Review of Day ONE
Perrin DesPortes

8:15am Culture & Alignment
Dr. Mark Costes

9:15am Equity Structures: Buy-ins vs Earn-ins
Perrin DesPortes & Jonathan Eskow

10:30am Break

10:45am Partnership Issues: Where Things Go Wrong
Jonathan Eskow & Erik Doerring

11:30pm Financial Reporting: Legal Structures & DSO Reporting
Scott Haberman

12:15pm Lunch

1:15pm From Growth to Exit: A Personal Journey
Dr. Ernie McDowell

2:00pm Building a More Valuable Business: Creating Equity
Perrin DesPortes

3:00pm Closing